



ESCAPADEMEDIA

NON FICTION

PRODUCTION SLATE

2022

CHASING CHAOS

HARNESSING THE GENE GENIE

SPACE GENES

TALES OF WONDER

Documentary Series

Documentary Series

Documentary Series

Documentary Series



ESCAPADEMEDIA

NON FICTION PRODUCTION
OPPORTUNITIES

CHASING CHAOS

THE STORY OF DR. IAN NORTON

Documentary - TV Series
4 x 60' - HD

HARNESSING THE GENE GENIE

with Dr Jenn Gardy

Science Documentary - TV Series
6 x 60' - 4K

SPACE GENES

with Dr Jenn Gardy

Documentary - TV Series
4 x 60' - 4K

TALES *of* WONDER

DISCOVERING YOUR STORY IN FAIRY TALES

Documentary - TV Series
8 x 60' - 4K



CHASING CHAOS

THE STORY OF DR. IAN NORTON

Documentary - TV Series
4 x 60' - HD

In the midst of crisis, one man has dedicated his life to re-writing the rulebook for global emergency medical response.

What does the future of responding to international medical emergencies look like?

Time and again lumbering bureaucracy and conflicted NGO's have responded inadequately to humanitarian crisis, often imposing themselves on developing countries. Dr. Ian Norton has been on the frontline for two decades, and now he is going it alone, backed by mystery donors with enormous resources, he hopes to set new global standards via his radical new social enterprise for emergency medical response, RespondGlobal. But can he avoid the pitfalls of those that have gone before him?

Dr Norton finds himself at the helm of team of dedicated professionals and once again he finds his greatest battle is with the various bureaucracies standing before him. As he prepares to set off into the Pacific, Dr Norton reflects on an incredible decades long journey and his commitment to challenge old school thinking and to find a new way to bring medical preparedness to the world.

From the boardrooms of Geneva to the frontline battles against war and natural disaster, Dr Ian Norton leads us on a journey of local empowerment, writing the guidebook that sets the world standard for emergency medical care, while challenging old world systems. Dr Norton imagines a world where emergency responses are lead from the ground up, with locals at the helm, receiving support from the international community rather than vice versa.



Budget: AUD\$400,000 per episode
Total Budget: AUD\$1.6 million
Proposed Delivery: Early 2023

CHASING CHAOS

THE STORY OF DR. IAN NORTON

Episode Breakdowns:

EPISODE ONE - SETTING SAIL

In early 2022, Dr Ian Norton has just taken possession of a cruise ferry, which once ran tourists to the Great Barrier Reef. The vessel is being transformed into HELPR 1, a mobile emergency response platform, which will sail up and down the islands of Vanuatu, to help vaccinate remote villages from Covid 19. Vanuatu desperately needs to re-open its borders to the mighty tourism dollar. But Dr Norton's new vessel hasn't been to sea in two years. But the ship is not seaworthy yet and the task of sailing a converted reef ferry across the open ocean of the Pacific will be challenging indeed. Suddenly two days before HELPR 1 is to set sail, Dr Norton is struck down by Covid.

EPISODE TWO - WHAT DOES NOT KILL ME...

Cairns, northern Queensland. Dr Ian Norton has been struck down by Covid 19. It's hit him particularly hard because his immune system has been compromised. The relentless pressure to deliver on a promise to provide the Vanuatu government has left him exhausted. The ship has been converted into a mobile medical emergency platform, which will be the basis for a massive vaccination program in outlying villages. Dr Norton has had a crew of medical professionals sitting in Cairns for two weeks. He needs to get the ship to sea. As the work continues, Dr Norton recounts previous emergencies in Pakistan, The Philippines, and Haiti.

EPISODE THREE - ALL PUBLICITY IS GOOD PUBLICITY

June 2022. HELPR 1 arrives in Port Vila, Vanuatu, to much fanfare after a ten day voyage across the open ocean of the Coral Sea. HELPR 1 begins trials almost immediately and the vaccination program is underway. But how can he continue to make an impact? A chance conversation with a philanthropic connection gets Dr. Norton thinking. But the geopolitical landscape in the Asia Pacific is shifting quickly as China's influence rises.

EPISODE FOUR - BORDER TRAUMA: WHERE DOCTORS FEAR TO TREAD

Dr Norton announces that HELPR 1 will be donated to the region, a mobile emergency medical platform with a completely local staff, available to sail to assist any medical emergency in the Pacific. For Barbara Daufaname, Respond Global team member originally from the Solomon Islands, this is an incredible moment. Finally emergency responses will be led locally, by local fully trained staff. Her dream of returning home to the Solomon Islands to empower her own country is becoming reality.



CHASING CHAOS

THE STORY OF DR. IAN NORTON



Contributors and Interviews with:

- » American Computer Scientist and co-founder of Google: Sergey Brin
- » Founder of Inspired Minds: Dr Sarah Porter
- » Founder Partners in Health: Ophelia Dahl
- » Executive Director of the National Critical Care and Trauma Centre Professor Len Notaras
- » Australia 's Northern Territory current Health Minister -Natasha Fyles
- » Fmr. Australian Minister of Foreign Affairs: Julie Bishop
- » Fmr. Australian Prime Minister: John Howard
- » Fmr. Australian Prime Minister: Kevin Rudd
- » Fmr. Australian Health Minister: Greg Hunt
- » Secretary of Nepal's Health Research Council: Dr Khem Karki
- » Former Director General for the World Health Organisation: Dr Margaret Chan
- » WHO Senior Advisor to the Director-General, Organizational Change: Dr Bruce Aylward
- » The former US ambassador to the United Nations: Samantha Power
- » Former Liberian President: Ellen Johnson Sirleaf
- » Public Health Expert: Dave Nabarro
- » Director of Disaster Preparedness AUSMAT: Abigail Trewin
- » Red Cross Head of Middle East: Hassam ElSakhawi
- » Head of Health for the International Committee for the Red Cross: Esperanza Martinez





HARNESSING THE GENE GENIE

with Dr Jenn Gardy

Science Doc - TV Series
6 x 60' - 4K

From heredity, to technology, to miracle cures in medicine, agriculture and energy. Genetics is a subject that touches every aspect of our lives. Our DNA, in fact, is the essence of what makes us human. Dr Jenn Gardy takes our hand to entertain and educate us in a myriad of ways.

*The genetic revolution is here.
Are you ready for it?*



Series outline:

- Episode One - Ready or not: The genetic revolution is here
- Episode Two - Nature and Nurture: Genes plus other influences
- Episode Three - Genetic medicine: Intervening to fix what's broken
- Episode Four - Man-made nature: Genetic manipulating for brains, brawn and beauty alike
- Episode Five - Owning Life: Biotech and Big Business
- Episode Six - This Way Forward: Harnessing our Post-Natural world

Scientific contributors:

Dr Edwin Kirk, author, professor, and practicing geneticist
Bronwyn Terrill, The Garvan Institute of Medical Research



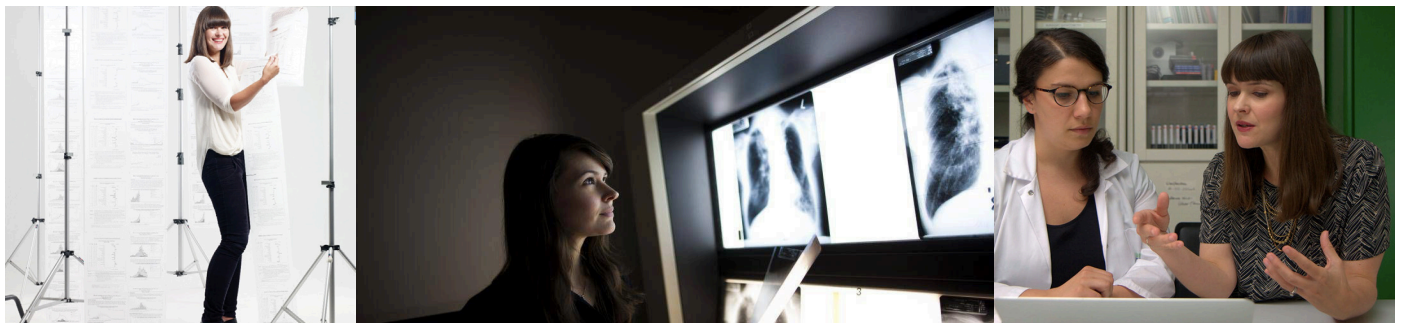
Budget: AUD\$800,000 per episode
Total Budget: AUD\$4.2 million
Proposed Delivery: 2024

HARNESSING THE GENE GENIE

with Dr Jenn Gardy

Series approach:

This groundbreaking series will present the content in five complimentary styles that will build a stand-out, cohesive, content-rich structure:



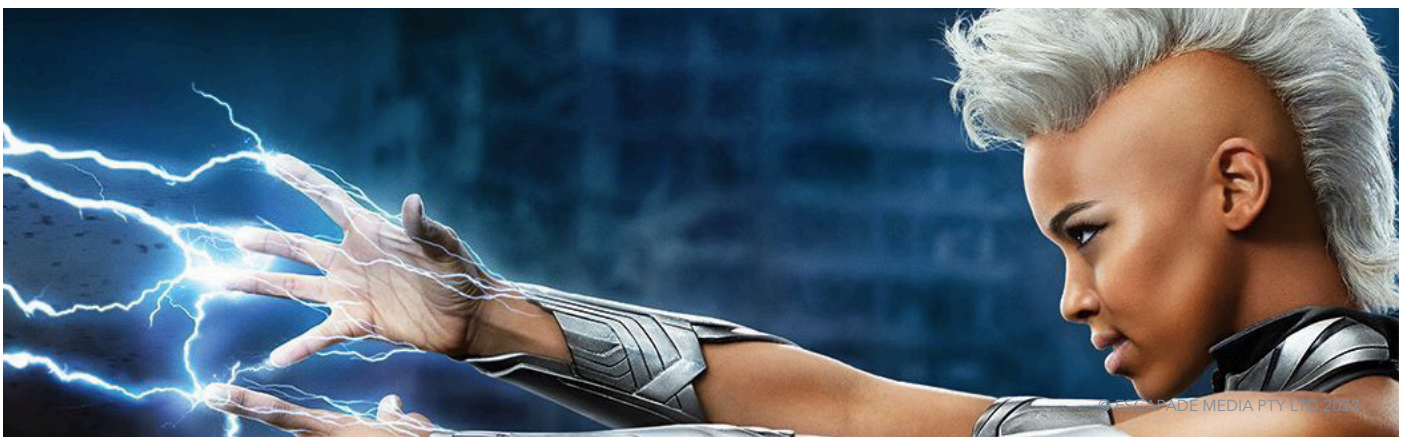
Graphic Interactive World - Jenn will introduce topics, set scenes, and explain concepts in a studio set, filmed in a cinematic style, that allows her to interact with graphics, video feeds, or guest experts.

Real World, Real People - Filmed in documentary style, Jenn will visit real people to personalize genetic stories for the audience. We join Jenn in motion, and it is her interaction with people, doctors and scientists that drives the emotional and informational arc of each story.

Dramatic Narratives - Be it dramatising a real-life event or complete fiction, audiences love to be told a story, to suspend disbelief, and to be engaged. Genetics is complex and intangible to most people; drama lets us set the stakes, raise questions and present future possibilities – both good and bad.

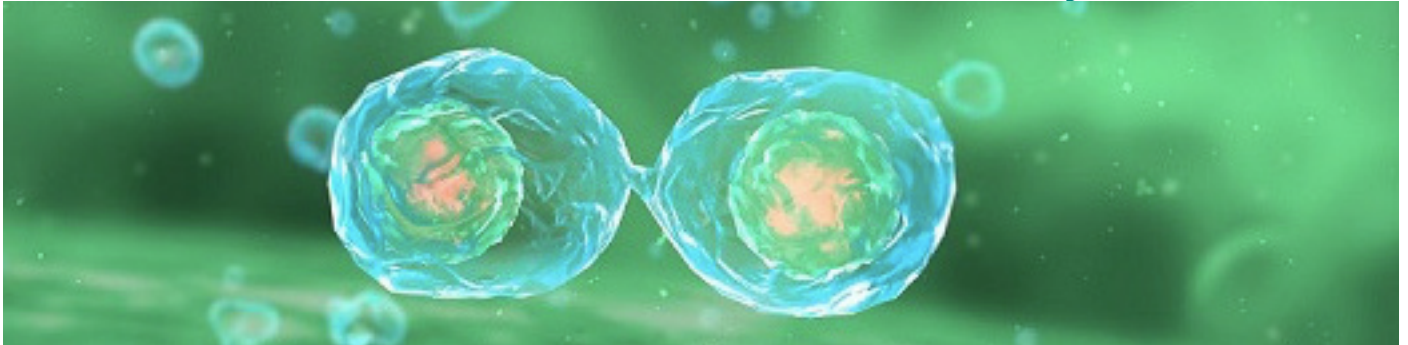
Fiction - On one hand, the word “genetics” conjures images of rogue scientists, altered humans, evil villains, and super heroes to fight them. But imagine stories of regular people facing extraordinary challenges, and doctors and scientists as real-life detectives and heroes. Imaginative, multi-part dramatic stories let us explore the fact and fiction of a topic – addressing head-on the prejudices, assumptions and realities of genetics. Regardless of the theme, these fictional stories are ultimately about people.

Dramatization of True Stories - Real life stories are full of emotion – from anger to sadness, futility, and hope – and they are platforms for exploring the history, the science, and the future of genetics. Serialized or stand-alone, dramatizations of real stories delivers an immediacy that an audience embraces. A gene editing story... can one man’s progressive blindness be stopped – or reversed – with pioneering gene editing inside the eye, in a world-first experiment? The business of genes... modified crops, cures for disease... In this time of COVID-19, what’s the divide between the corporations that seek to own world-changing science, and societies in need?



HARNESSING THE GENE GENIE

with Dr Jenn Gardy



The Team:



Escapade Media is dedicated to developing smart, distinct content in line with market technologies and expectations. Working with production companies around the world and in all genres, Escapade delivers all content in 4K. In addition to distribution of content made for BBC, PBS, ABC and others, Escapade is working with such content creators as Intuitive Content, Insight Productions, MediaStockade and SeaLight Pictures.





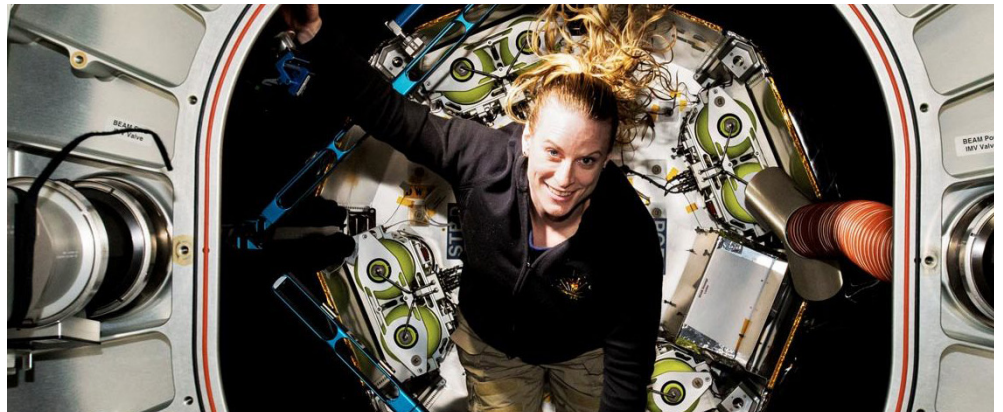
SPACE GENES

with Dr Jenn Gardy

Science Doc - TV Series
4 x 60' - 4K

There are two big doors to the future: one is genetics and the other is Space. Both are connected. This series will show the audience how our journeying into Space and genetics will rely on and impact one another.

*The genetic revolution is here.
Are you ready for it?*



Series outline:

Who we are as humans, and our planet, are a result of our place in Space. Our position in our solar system and the make-up of planet Earth have had a leading-hand in our genetic make-up. To understand what Space travel will mean and how it will be achieved, the series will not just look-forward, but will also look-back at our planet's and our genetic history.

The series will look-forward to what travelling to and living in Space will be like: the food we'll eat, our health, whether the human species will need to be genetically modified, how we'll sleep, the medicines that we'll need, and what it will mean for our future as a species.


ESCAPADEMEDIA

Budget: Euro 800,00 per episode
Total Budget: Euro 3.2 million
Proposed Delivery: TBA

SPACE GENES

with Dr Jenn Gardy

Series approach:

Dr. Jenn Gardy (The Bill & Melinda Gates Foundation) presents a series that will be illustrated by unique, proprietary graphics and be guided by cutting-edge Space and genetic science. It will look at loads of really fun and cool things from the the genes of identical twins (one in space and one on earth), the genes we've inherited along the way, what we can learn from the genes of other animals and plants, and how we'll need to genetically engineer for life on Mars.

Scientific contributors and partners:

Dr Edwin Kirk, author, professor, and practicing geneticist
The Garvan Institute of Medical Research



Episode Outlines:

Episode One - The Journey to the Launch Pad - the Long and Winding Road: The journey from the origin of our human species to the launch pad has been a long and complex one, powered by natural selection and random mutation. Our distance from the sun, a planet covered with water, a protective atmosphere, our magnetic field, our large moon, and the effect of gravity have all contributed to who we are. Understanding this will mean we can prepare for everything that Space will throw at us.

Episode Two - A Lot of Help Along the Way - Something Borrowed, Something New: Travelling into and surviving in Space will also be helped by the other life forms that we share our Earth with. We've inherited genes as well as learning from how other animals and plants have adapted and evolved to life on Earth. These learnings are what we'll need for Space in order to survive and thrive.

Episode Three - Getting Ready for Take-Off - Things Will Be A-Changing: The three main things that determine our individual genes - how genes are transmitted, who our biological parents are, and our environment - will all be impacted by our going into Space. The series will show how our genes will be affected by Space and what can we learn from the many mutations and adaptations of life on Earth and how will this prepare us for Space.

Episode Four - The Dark Depths of Space - How Not to Scream: Space is not only big - it's super deadly. Radiation, the lack of natural light and gravity, and the huge distances and time spans involved will mean life will not be 'normal'. We'll experience altered sleep, loss of bone density and height, vision problems, shorter life-expectancy, biofilms that break-down the materials that our space ships are made from.

Episode Five - The Right Therapy - Humans Invent the New Tools: Until now, gene therapy has been the stuff of "Deadpool" and "Spiderman". But advances in treatments for conditions such as cancer are rocketing along. The 'Gene Industry', using the tools of Big Tech and AI, will provide the money and the brainpower to translate what we already know into what we'll need to know.

Episode Six - Back To the Future - The DeLorean Mark II: The space race of the 1960s gave us the microwave oven and velcro. The military is now building the super-soldiers that will be the template for our future astronauts and Space pioneers. Our fight against Terror has given us unique insights and understandings of the influence of drugs and genetics.

SPACE GENES

with Dr Jenn Gardy



The Team:



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TALES of WONDER

DISCOVERING YOUR STORY IN FAIRY TALES

Documentary - TV Series
8 x 60' - 4K

Discovering your story in fairy tales.

Tales of Wonder is a documentary series that explores the history and meaning of the world's favourite fairy tales - the magic, the mystery and mythology. Everyone has their favourite fairytale. We look to answer why these stories have endured and evolved across the centuries.

This is a series that retells these magical tales in the context of where they came from and what they can teach us about ourselves and each other. Each episode will focus on one popular tale. From Cinderella's journey from China over 1,000 years ago into Europe, through to The Snow Queen and its modern-day retelling as Disney's Frozen.

Through stunning visual investigation and integral conversations, we look at why these tales make such an impression and stay with us, and why their universal themes travel across cultures and distances. These stories invite us to face and challenge our own fears, by exposing demons and social limitations.

This unique series is ultimately about hope - connecting us to our past and present and a way forward rooted in love, resilience and compassion.




ESCAPADEMEDIA

Budget: EUR €400,000 per episode
Total Budget: EUR €3.2 million
Proposed Delivery: 2024

TALES of WONDER

Episode Details:

The series will use the story-telling structure of fairy tales to trace the cultural origins of these stories and demonstrate why they still carry universal messages of love, compassion, courage, resilience, and good overcoming evil.

EPISODE ONE - CINDERELLA

The key message of 'Cinderella' is that kindness and perseverance will overcome injustice. Our magical helpers - a psychologist, a respected leader and a young influencer - will share how Cinderella helped them overcome challenges in their lives, and show how it can help others do the same.

CINDERELLA SHOWS US THAT WE CAN SURVIVE UNFAIRNESS, AND TRIUMPH.

EPISODE TWO - THE SNOW QUEEN

The key message of The Snow Queen is that love will overcome hate. Our magical helpers will examine the story's different versions to show that, by learning to love ourselves and others, we can prevail against cruelty, prejudice and spite.

THE SNOW QUEEN GIVES US HOPE THAT THE WARMTH OF LOVE CAN MELT THE COLDEST OF HEARTS.

EPISODE THREE - RAPUNZEL

The key message of Rapunzel is that we can escape from imprisonment. Our magical helpers will show how the story expresses the universal human fear of loss of autonomy, with the tower symbolizing anything that holds us back from living our best life.

RAPUNZEL REVEALS TO US THAT WE CAN BE FREE EVENTUALLY.

EPISODE FOUR - BEAUTY AND THE BEAST

The key message of Beauty & the Beast is the importance of not judging by appearances. Our magical helpers will, by sharing their own life experiences, show how important it is to look beneath the surface to see true worth, thereby gaining insight and empathy.

BEAUTY & THE BEAST GIVES US HOPE WE WILL BE LOVED FOR OUR INNER BEAUTY.

EPISODE FIVE - LITTLE RED RIDING HOOD

The key message of Little Red Riding Hood is to have faith in your instincts. Our magical helpers will show how the story has changed over time, from a lesson warning the young to take care, to a more contemporary interpretation in which the wolf represents the wild and sometimes dangerous side of human nature.

LITTLE RED RIDING HOOD TEACHES US TO TRUST OURSELVES.

EPISODE SIX - JACK AND THE BEANSTALK

The key message of Jack and the Beanstalk is to seize opportunity when it comes. Our magical helpers will show - through their own life stories and experiences - how quick wits and resourcefulness can overcome even the greatest of giants.

JACK & THE BEANSTALK DISCLOSES TO US THAT WE CAN TAKE ON GIANTS AND WIN.

EPISODE SEVEN - BLUEBEARD

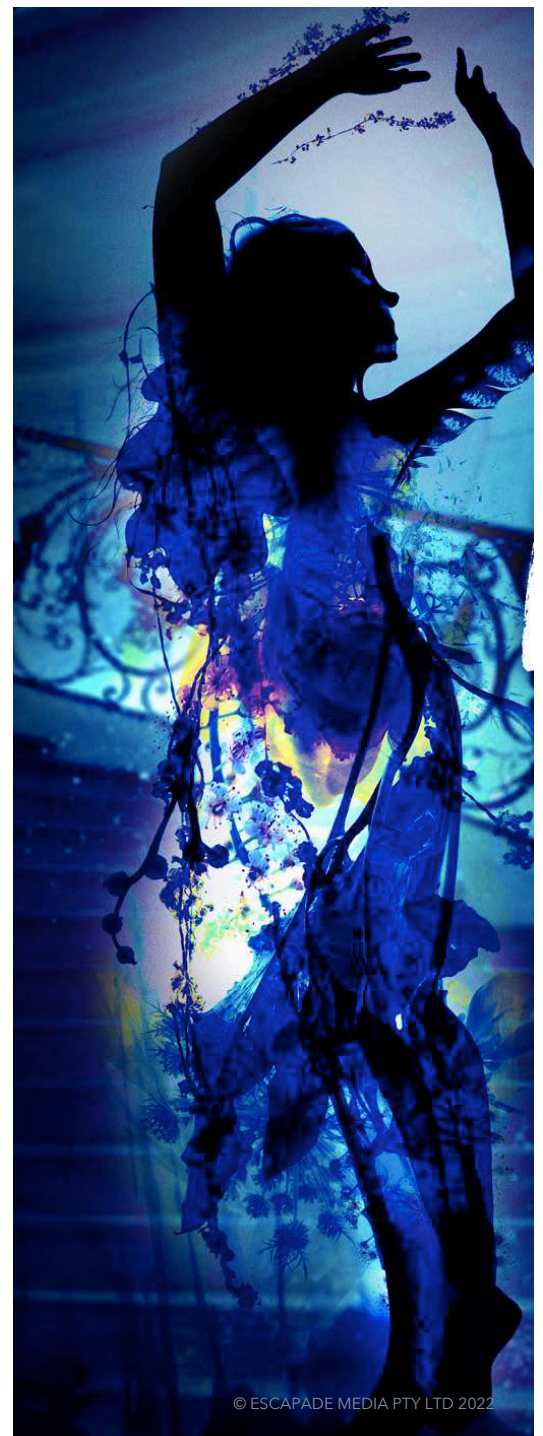
The key message of Bluebeard is that monsters can be overcome. The story shows how malevolence can lurk under the fine facade of any human, but that such evil can be recognized and thwarted. In this episode, our 'magical helpers' will explore real-life inspirations for Bluebeard, and will also discuss the importance of facing and vanquishing the ogres of our own lives.

BLUEBEARD TEACHES US TO BEWARE.

EPISODE EIGHT - SLEEPING BEAUTY

The key message of Sleeping Beauty is not to be afraid of growing up. In this episode, our magical helpers look at the history of the tale from its mythic roots to such modern retellings.

SLEEPING BEAUTY REMINDS US THAT CHANGE IS INEVITABLE.



TALES of WONDER

Narrative Structure:

To take the viewer on an exhilarating journey linking the ordinary world and the extraordinary world of fairy tales, we will use 'magical helpers' and experts to unlock the mysterious and supernatural world of each story. To appeal to a broad audience, the magical helpers will range in age and experience from a teen influencer, to a titan of business, through to a charismatic psychologist and fairy tale academic (who holds a Doctorate in the subject matter and is considered a world expert.)

Our magical helpers will create a narrative thread that shows us how they've swept aside the cinders of their lives such as fear and hate - just like Cinderella - or how their lives changed when they befriended a mouse or kissed a frog or looked beyond the immediate facade of a person or situation.

The Storyteller - Dr Kate Forsyth is a bestselling novelist, poet, and essayist. She has won many awards, including the 2015 American Library Association award for Best Historical Fiction for her novel Bitter Greens. Kate has a BA in literature, a MA in creative writing and a Doctorate of Creative Arts in fairy tale studies, and is also an accredited master storyteller with the Australian Guild of Storytellers.

The Guide - A recognisable actor and creative who can genuinely relate to the series and interacts with every segment asking poignant questions, tells relatable stories and provides each episode with a guiding light.

The Youthful Helper - Nikita Gill is a young 'Insta' poet who draws upon fairy tales in her work and uses social media to engage her audience. She has 559,000 followers on Instagram and has been described as 'one of the most exciting young writers working today'.

The Mature Helper - An individual who has a passion for the power of these timeless stories and who, through their life and career, is able to identify with and be recognised as someone who has been able to apply the lessons that are taught to us all by fairy tales.

The Wise Old Woman - Sheila Kohler is an author and psychologist who teaches at Princeton University. She is the author of many books including a memoir 'Once We Were Sisters', 'Dreaming for Freud', 'Becoming Jane Eyre' and 'Cracks' which was made into a film directed by Jordan Scott and starring Eva Green. She wrote an article for 'Psychology Now': "On the Importance of Fairy Tales - should we continue to read these frightening stories to our children?"

The Team:

Raggari Films

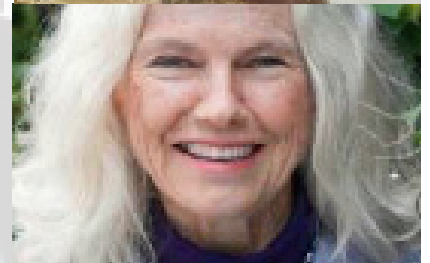
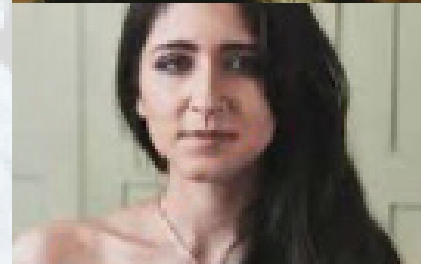
Producer: Minna Dufton

Director: Saara Helene Rawat

Creative Consultant: Kate Forsyth

Storyteller: Kate Forsyth

Executive Producer: Anthony Mrsnik for Escapade Media





ESCAPADE MEDIA

CONTACT DETAILS

2022

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