



DAMAGED

INTERACTIVE PSYCHOLOGICAL THRILLER
BE THE FIRST TO COLLECT THE CLUES & SOLVE THE MYSTERY

 **ESCAPADEMEDIA**

12 x 8' & 1 x 90' HD

SERIES SUMMARY

Damaged is a psychological thriller about a young student, Michael Craven, who suffers a head injury in an attack by The Braithwaite Brothers, a gang of local thugs. Looking for revenge, he follows Johnny Braithwaite to a darkened warehouse where he witnesses a vicious attack on a total stranger, Naomi Carter. Suffering from dissociative episodes and short-term memory loss, Michael is unable to account for his movements and falls under the suspicion of Detective Laura Shane. Disgraced years ago in a botched investigation of The Wolf, a serial killer that was never found, Shane's interest in the case is sparked by the fact that both attacks occurred at the sites of two of The Wolf's murders. What follows is a contemporary crime noir, as both Shane and Michael try to unravel the mystery of the Braithwaites and their strange connection to The Wolf - Shane to find redemption, Michael to clear his own name.

INTERACTIVE TRANSMEDIA

Designed for digital natives aged 16-34, *Damaged* is a 12-episode digital series, or 90' feature length film, accompanied by an online Interactive Transmedia experience that allows viewers to discover clues in the series' episodes, and use them online as they delve into the mysterious identity of The Wolf. The answers they discover will unlock their perspective on the story in a way that a linear series would not be able to provide on its own.

Weaving between interactive content and the linear digital series itself, users are free to engage with the series without needing to experience the Transmedia. However, exploring the interactive provides an enriched understanding of the story world, characters, and backstory with each layer they peel back.

During the Transmedia experience, users will enter:

- A rabbit hole of disturbing discovery surrounding The Wolf's victims
- A dive into Michael's investigative journey to the origins of The Wolf
- A stark look at the Braithwaite Brothers and their ties to other elements found in the series

Each of these story streams offers exclusive information and content only accessible to Transmedia users. Throughout the transmedia story arcs, users will gain a richer context and understanding of the wider story world that is not offered solely through the series' episodes.

For more information:

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TheWolfLives.com

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